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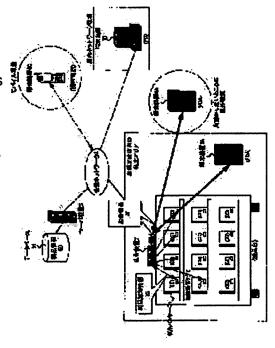
(54) SYSTEM AND METHOD FOR PROVIDING INFORMATION, STORAGE MEDIUM, AND COMPUTER PROGRAM

(57)Abstract:

PROBLEM TO BE SOLVED: To provide

delivery/distribution service by dynamically integrating advertisement information regarding respective products which are moved by arrangement, replacement, and withdrawal in a specified space in a store, etc.

SOLUTION: The product information regarding products in the store or specified range in the store is gathered and update at one place to automatically update the advertisement information in response to the movement of products such as arrangement, replacement, and withdrawal. A user is able to obtain the advertisement information consisting of a plurality of pieces of product information at a time. For example, a wide-range communication system is applied and then the user can



browse the advertisement information from a distant place. Further, advertisement information on not a specified product, but products displayed in the store can automatically be obtained.

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Searching PAJ Page 2 of 2

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